



Hon'ble President of Malta meets Dean of LMTSM

Her excellency, the President of Malta, Ms. Marie-Louise Coleiro Preca, met with LM Thapar School Of Management Dean, Dr. Padmakumar Nair recently. The duo discussed:

Collaboration with University of Malta & LMTSM

LMTSM's focus and initiatives on Renewable Resources for a sustainable future



FROSH 2K18

17th, August 2018 Frosh Week 2K18 – The Student Induction Program turned out to be much more than an event to welcome the newcomers.

The Week commenced with a Flash Mob by the senior batch followed by multiple events like Scavenger's hunt, Wear and Tear, House of Lords and Movie nights. A series of dances, solo and duet singing performances, acts of drama mesmerized the audience. The event was concluded with Prom Theme Fresher's Party where Jayanti Khetarpal and Naman Kalra were declared as Miss and Mr. Freshers respectively.

The "Best House performed" was awarded to Entrepreneurial House.



LM Thapar School of Management hosts 5th IndiaLics Training Program on Innovation Systems & Sustainable Development in collaboration with CDEIS, Punjabi University, Sponsored by BMW

Visiting Faculty @LM Thapar School of Management



Prof. Abhijit Biswas from University of Texas, Dallas conducted session on 'Consumer Behaviour'

The professor provided sufficient insights at the fundamental level regarding the world of marketing to the students.

He covered the scope of marketing, fundamental market concepts followed by segmentation, targeting and positioning, consumer behavior, market research processes, and advertising and promotional strategies.

Prof. Abhijit Biswas, University of Texas, Dallas



25th July, 2018: Dr. Amandeep Dhir from University of Helsinki conducted a workshop on Phenomenon based learning for the First-year MBA students at LM Thapar School of Management from 25th July 2018 to 27th July 2018. He interacted with the students on topics ranging from INDUSTRY 4.0 to the FLOW Theory and Phenomenon based learning base on Professor Christy book "Phenomenon Learning lessons"

Prof. Amandeep Dhir, University of Helsinki



12th August, 2018: Dr. Gopalakrishnan Narayanamurthy – University of Liverpool Management School , UK Conducted sessions on Supply Chain and Project Management.

Dr. Gopalakrishnan Narayanamurthy – University of Liverpool Management School , UK



24th August, 2018: Dr. Ajay Gaur from Rutgers Business School educated students on Strategies for Managing International Firms. His session helped students in understanding the strategic adaptation of emerging economy firms during institutional transition.

Dr. Ajay Gaur – Rutgers Business School



7th September, 2018 : To make sure students are well aware of the integration of different markets in the economy , globally which leads to increased interconnection of national economy, Prof. Merchant visited the campus and conducted sessions on Globalization and Growth.

Prof. Hemant Merchant – Florida Atlantic University, USA



6th October, 2018 : With rich expertise in Banking and Financial services, Dr.Singhal visited the campus to coach the students inclined to plan their future in the field of Finance.

Dr.Shelly Singhal , Management Development Institute , Gurgaon



11th October 2018 Dr.Ginni Chawala visited the campus to educate the students on Organizational Change and Development.

Dr.Ginni Chawla , Indian Institute of Foreign Trade



Prof:Sreekumar Pillai of the Department of Marketing and Retail Management of S.C.M.S. Cochin

School of Businesss facilitated a two our session on” The Salient features of Organised Retail in India” on the 20th of August 2018 at LMTSM.

The presentation covered almost all areas of Indian retailing that are relevant for a management student aspiring a career in retail management.

Sreekumar Pillai, S.C.M.S Cochin

LM Thapar School of Management in News



13th August 2018 :Tushar Luthra(MBA II) and Gurpreet Narula (MBA-II) were first runner-up and won a prize money of Rs.1500 in the "Corporate Business Quiz", an inter-college management business quiz held at Amity Business School in association with NIPM, Punjab today in the total of 15 teams



14th October, 2018 Avijith Mandhata won the “Best Alumni Award” in Efficycle 2018, a platform that provides the opportunity to the students to conceive, design and fabricate a three wheel configuration vehicle powered by human-electric hybrid power and capable of seating two passengers catering to the day to day mobility needs.

Getting to know Prof. Pradeep Kumar Hota

Prof. Hota is a fellow from IIM Kozhikode. His research interest lies in Social Entrepreneurship, Entrepreneurship, and Strategy. Before joining the fellow program, he worked for around five and half years in industry with reputed Wipro, TCS and

Information Technology companies such as Accenture, Mphasis.

He has working abroad. He has system design and management, client project transition, and

experience in India as well as expertise in middle-ware architecture, project relationship management, team management.

He has an extensive customers from domain. During his stint in the IT industry, he has won several awards such as award for exemplary Science domain in Accenture, contributor to one of business of TCS and outstanding performer national winner of rating at Wipro. He is also the sustainability category in 2015.



experience of working with manufacturing and healthcare

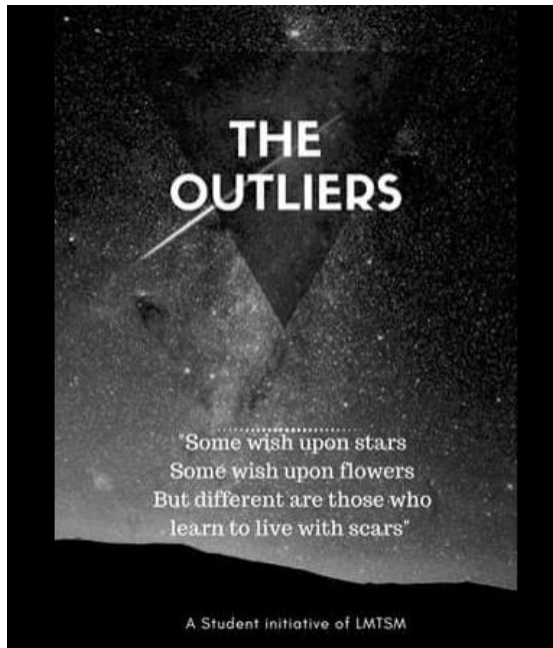
He has to his credit publications in reputed international journals such as International Journal of Business and Emerging market, Journal of information Technology and Case Application in Research. He has also published teaching cases in reputed case houses such as Ivey and Emerald.

As a social entrepreneur himself, Prof. Hota is very passionate about the field of social entrepreneurship and creating sustainable value for the society.



Student Marketing team represented LM Thapar School of Management in Zaika, the cultural cum food festival is being organized in Patiala, is a 2-day extravaganza and is scheduled to be organized on 8th & 9th September 2018

Student Communities



The Outliers

The Outliers is a platform to bring forward individuals from various fields to give you a sneak peek of their knowledge, struggles, and experiences. These are the ones who have, instead of walking the common path, paved one for them by doing what others don't.

Deepak Nanda started the Outliers under the guidance of Dr. Anita. Later, Avisha Gupta, Sangeetha George and Ranjodh Singh later joined the team.

In the previous year, we had speakers talk about various topics like evolution, history, work life balance, minimalistic lifestyles and their journey of becoming entrepreneurs.

The sessions were held on Thursdays every alternate week. Each speaker was given 20 minutes to share his or her stories.

Our faculty joined us with great enthusiasm and participated in The Outliers. Let's take a look at our speakers.

1. Dr. Padmakumar Nair : Biology, Beliefs and Behaviour - Man and the Monkey Business: Dr. Nair is a researcher, scholar and a professor in the area of leadership development sustainability. He has been cited more than 2300 times in academic journals with a Google Scholar H-factor of 25. Dr. Nair has worked both in academia and industry and has a combined experience of more than 30 years in various industries such as oil & gas, education, consulting and advanced R&D in the US, India, Japan, the Netherlands, China, UK and South Korea. With an

open mind to learn and a passion for teaching, he continues his journey in the world of academia with great gusto.

2. Mr. Ankit Mahindroo – Circles of Life

A great storyteller revels not only in his imagination but also in his experience. Mr Ankit Mahindroo is an alumnus of Thapar Institute of Engineering and Technology and IMT, Ghaziabad. With an overall professional experience of 14 years, he speaks and writes in forums on various topics including life and its ambiguities. An avid lover of sports, he enjoys playing chess and cricket. While he loves his profession, he also enjoys capturing timeless moments and cherishing simple joys of life.

3. Mr. Hemant Sharma - Mojo Of Small Things: The pen is mightier than the sword. Mr. Hemant believes the impact of words in one's life. Founder of Mojo of Small Things, a life blog, he enjoys connecting with people through his short stories and his personal experiences. Not only does he share his stories through the written word, he actively participates in various on stage story-telling platforms. Mr. Hemant is an ambitious minimalist and loves to learn. With a smile on his face, he enjoys life with great zest.

4. Mrs. M. Kanchan - A Day in a Teacher's Life

She has been teaching since times immemorial and has learnt a little of accounting and finance on the way. She has taught two generations of students and is inching towards the third. Her non-academic interests lie in Carnatic music and reading Amar Chitra Kathas. She would be giving few anecdotes from her past.

Likewise, here are our student speakers.

1. Mr. Ranjodh Singh - How to Embrace Fears and Conquer Fears

They say Leaders are not born but made. If you want true justification of this one-liner, Ranjodh Singh is the man. He felt the innate need of being the voice of people and standing up for their rights. He worked closely with I-PAC and had the privilege of interacting with CM of Punjab- Captain Amrinder Singh. Through AIESEC, he had the honour to be part of an International event where he networked with volunteers from various countries. Ranjodh feels the necessity to talk to his audience and hence blogs and vlogs on a daily basis. Recently, he also got invited to be a keynote speaker at Punjabi University. Being busy is bliss to him and with constant perseverance; he makes his journey more enticing.

2. Mr. Tushar Luthra - Distortions in History

A picture paints a thousand words and Tushar Luthra has shown a glimpse of his world through his photographs. He has an uncanny ability to capture beauty at its most breathtaking moments. He is currently pursuing MBA at LM Thapar School of Management but over the last four years, his passion has driven him from being an amateur to being featured in Nat Geo Traveller: India. His deep attachment to history and endless love for culture has been recognized by the world's most renowned platform- Tedx; and was recently invited by them to speak about "Distortion in History" at Jalandhar. Tushar's theory in life is to "Work hard and seek all the opportunities that come his way

3. Mr. Ishan Rikhi - Hotel Manger, Traveller and Entrepreneur Life is too short to be working for someone else's dream. After completing his Bachelor's in Hospitality and Hotel administration, Ishan worked at the Taj Palace hotels for 5 years as an assistant manager concierge. Ishan is the man of myriad trades. An actor and the founder of his start-up: Magician's concierge. He won the start-up event at Thapar University, Patiala. While he works in Oyo, Ishan also works on his venture.

4. Ms. Jaspreet Walia - Shopping24Freak

Yesterday is history. Tomorrow is a mystery. Today is a gift. That's why it is called present. Jaspreet Walia has truly caught the essence of the present. She did not wait for opportunities to knock on her door. Rather, she made her own opportunities. An aspiring entrepreneur and an enthusiastic student, she never settles for anything less than everything.

5. Lakshya Agarwal - "Explore and Uncover" - Do everything, know things, find yourself

It is good to be a jack of all trades and master of some. And Lakshya Agarwal is definitely a master of one - Taekwondo. Lakshya began Taekwondo training in her early teens. She is a gold medalist in Taekwondo and has won various National competitions. She also pursued modelling in her college and won many hearts with her beautiful smile. While this made her tough and bold, her heart reached out to the underprivileged kids. She organised various donation drives and is working towards the upliftment of them. All at the age of 20!

6. Mr. Kanwar Sodhi - Entrepreneurial Journey of A Rookie. There is always a debate that experience is more important than education. But, aren't we educating ourselves through our experiences. Coming from a business family, Kanwar Sodhi believes that education is important in shaping future entrepreneurs. With a little humour and masala, join Kanwar to learn about his travel experiences, his business ventures.

7. Mr. Utkarsh Singh - The Unpublished Writer Hailing from the City of Nawabs, Utkarsh has immersed himself in the world of poems from a young age. He mesmerises his audience with a soulful poem and wonderful tune. He also has made jingles for "&TV" for their promotional event in Gujarat. This young man also successfully ran an online portal that provided digital marketing services for India, UK, US, and Australia.

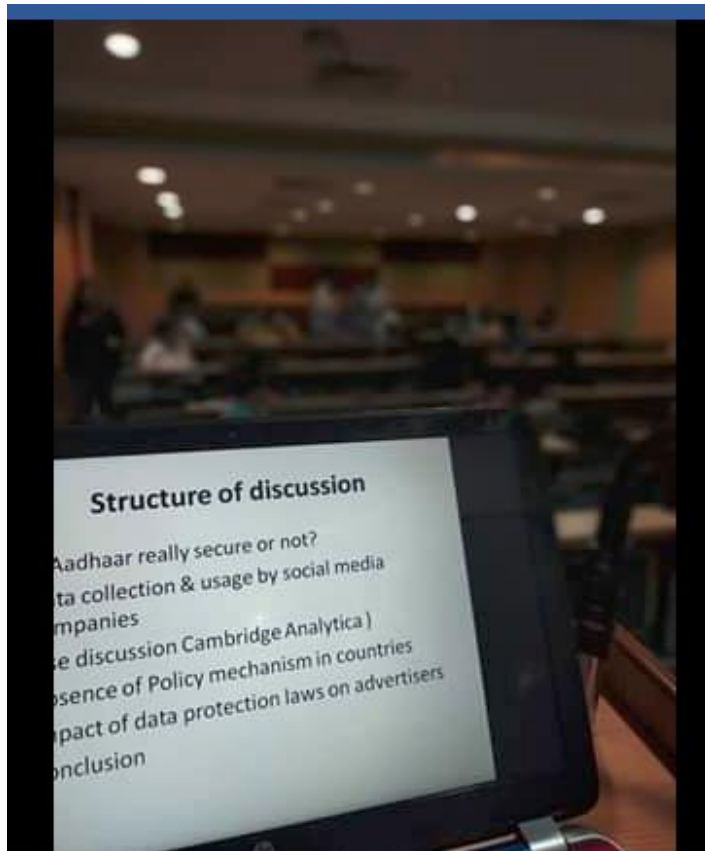
We also had speakers who discussed the struggles of self-publishing and life being a wildlife biologists.

1. Mrs. Navjot Dhillon - When Abdali's Palanquin Trembled

The love of non-fiction was the guiding force behind Mrs. Navjot Dhillon to pursue M.Phil in English Literature from Panjab University. Years later, this passion manifested itself in the form of a book - When Abdali's Palanquin Trembled. She co-authored this book with her brother. She is also a language consultant in a MNC based in Gurgaon. She loves to train and facilitate eager learners in discovering the joy of reading and writing.

2. Ms. Ipsita Herlekar - The Glamorous Lives of Wildlife Biologists

She holds a Masters in Wildlife Biology and Conservation from Tata Institute of Fundamental Research and a Masters in Science Communication from Imperial College, London. She has written on scientific matters in various journals and magazines. She is an avid photographer. She would be speaking on the Glamorous lives of Wildlife Biologists



The Orators

The Orators Club aims to empower individuals in various debating and public speaking formats. Infusing in the zeal to participate, promoting a healthier thought process and presentation of the same with an impact!

We have a dedicated team of 16 individuals:

- 1) Tushar Luthra (Gen. Secretary)
- 2) Pritish Bhatia (Additional Gen. Secretary)
- 3) Manpreet Kaur (Deputy Gen. Secretary)

4) Organizing Team(13 members)

The first event of our club was an “Open Dialogue Session” that was organized on 6th September 2018.

The subject matter of the session was, “From Aadhar card to Facebook: How much is our data safe?”

The idea behind an open discussion was to make the participants come out of their shell, shed their inhibitions towards public speaking and utilize the platform to share their views.

The discussion revolved around issues pertaining to data security, authentication required, implications of social media and Governments role with reference to “The Cambridge Analytica Case.”

The various governance policies, their effect on marketers as well as advertising agencies was brought under the scanner. The discussion concluded on the note, what privacy actually means i.e. “The right to be left alone!” and how one ought to tackle instances where breach of privacy has occurred.

The event was a success, and we were honored by the presence of our esteem faculty members: Dr.Gurparkash Singh and Mr. Ankush Arora.

We were enlightened by the valuable information and knowledge shared by Dr.Gurparkash that gave us insights of the subject matter.

DESTINATION AND DESTINY

Destination and Destiny are two different things. Destination is a place which you have already planned and you go through a journey to reach that place. Destiny is a predetermined events on which humans have no control and no idea but don't confuse destiny with fate. Fate is what you get without any efforts for it and Destiny is when you get something unexpected about which you have no idea while doing efforts. People usually get stressed out when they get something else while doing efforts for their destination. But we should not get stressed because it is something on which we have no control and this is what God has planned for us. Maybe not now but with time we will realise that this was the destiny which was best for us. A person doing MBA with an aim to get into the corporate world but due to some reasons he get into academics and teach students and at that he may be stressed that he didn't get what he want. But with time he will realise that academics was the best thing for him rather than going to the corporate world as he will not be able to enjoy the comfort and life which he is actually enjoying now

and satisfaction of imparting his knowledge to others. His all hardwork during his MBA is paying back to him with all promotions and respect he is

getting.

At Last, whatever happens in life even if it is bad. Happens for a reason but it does not mean it is the end of something. It can be a beginning of other unexpected thing which is actually going to be good for you.

Simranjeet Kaur

MBA-I

The Strange Irony

“A little boy with sad eyes peeping out of his luxury car to find out the reason that made a balloon vendor’s child laugh out so loudly. “

Parents these days believe that providing their children with all the comforts and luxuries is enough. They probably forgot their own childhood, the best part about being a child. Else they would have known that memories a child cherish the most is more like mommy reading fairy tales at night and dad teaching how to ride a bike. Money really can’t buy happiness!

Akanksha

MBA-II



From the Alumni



Having been placed in Hyundai Motors is a real big achievement for me. I owe my success to LM Thapar School of Management whose student driven culture coupled with the brilliant mentorship of our faculty has helped me accomplish my personal and professional goals. The exposure to contemporary management practices played an important role for my candidature. It has provided me with the best platform to showcase my skills and creativity and has ultimately enabled to land a good career start with one of the strongest automobile companies of the country.

-Akshita Anand (2016-2018)
